**written analysis**

1. Of the 576 active players, the vast majority are male (84%). There also exists, a smaller, but notable proportion of female players (14%).
2. Our peak age demographic falls between 20-24 (44.79%) with secondary groups falling between 15-19 (18.58%) and 25-29 (13.37%).
3. "Oathbreaker, Last Hope of the Breaking Storm" is the most popular item that the players will buy.